



WOMEN'S BUSINESS ENTERPRISE
NATIONAL COUNCIL

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**HEREBY GRANTS
WOMAN OWNED SMALL BUSINESS (WOSB) CERTIFICATION TO**

Lets Be Direct, LLC

The identified small business is an eligible WOSB for the WOSB Program, as set forth in 13 C.F.R. part 127 and has been certified as such by an SBA approved Third Party Certifier pursuant to the Third Party Agreement, dated June 30, 2011, and available at www.sba.gov/wosb.

The WOSB Certification expires on the date herein unless there is a change to the SBA's regulation that makes the WOSB ineligible or there is a change in the WOSB that makes the WOSB ineligible. If either occurs, this WOSB Certification is immediately invalid. The WOSB must not misrepresent its certification status to any other party, including any local or State government or contracting official or the Federal government or any of its contracting officials.

Majority Female Owner: Ilyse Shapiro

NAICS: 323111, 541430, 541611, 541613, 541618, 541820, 541830, 541860, 541890, 813920
UNSPSC: 45101502, 60105409, 80141612, 80141618, 80141630, 80141801, 81161600, 82101500, 82101800, 82121500, 82121505

Certification Number: W090186

Renewal Date: February 28, 2026

WOSB Regulation Expiration Date: 2/28/2026



Elizabeth M. Walsh, Women's Business
Enterprise Center - East President

Pamela Prince-Easton, WBENC President & CEO

LaKesha White, Sr. Vice President, Certification