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WOMEN'S BUSINESS ENTERPRISE  
NATIONAL COUNCIL

JOIN FORCES. SUCCEED TOGETHER.

hereby grants

# National Women's Business Enterprise Certification

to

Lets Be Direct, LLC

who has successfully met WBENC's standards as a Women's Business Enterprise (WBE).  
This certification affirms the business is woman-owned, operated and controlled and is valid through the date herein.

Certification Granted: February 28, 2014

Expiration Date: February 28, 2026

WBENC National Certification Number: 2005124179

WBENC National WBE Certification was processed and validated by Women's  
Business Enterprise Center - East, a WBENC Regional Partner Organization.

Authorized by Elizabeth M. Walsh, President  
Women's Business Enterprise Center - East

**WBENC EAST**  
WOMEN'S BUSINESS ENTERPRISE CENTER  
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NAICS: 323111, 541860  
UNSPSC: 82121500



Great Lakes  
Women's  
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WBENC METRONY  
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WBENC GREATER DFW  
WOMEN'S BUSINESS ENTERPRISE CENTER



WBENC FLORIDA  
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WBENC SOUTH  
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WBENC WEST  
WOMEN'S BUSINESS ENTERPRISE CENTER